

Advanage Diversified Products, Inc.

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MAKING A LIVING GOING DOOR-TO-DOOR

What kind of individual becomes part of my traveling sales crew? That's a great question and I thank you for giving me the opportunity to talk with you about the members of my organization.

Many years ago the traveling salesman was a common sight. People welcomed the Fuller Brush man and the Avon lady. But times have changed. Today, people are more cautious and wary about strangers knocking on their door. We too are cautious, so before we even consider hiring a sales person, they must pass a formal background check. Let me tell you a little about the people in my organization who make a living going door-to-door.

These people are folks just like you and me. They have families, dreams and a heartfelt desire to earn a decent living. However, these are challenging economic times and high paying jobs aren't as plentiful as they once were. Many people lack the skills to achieve the career goals they desire. Maybe, they can't afford a college education or perhaps they have grown up in an environment that discouraged personal growth and achievement.

Still, they aspire to earn a good living and are willing to work hard, learn about the business world and enrich themselves professionally as well as personally. They understand that being a quality salesperson means having to hustle every once in a while to make a sale. Organizations like mine trains and encourages these individuals and gives them the chance to create a better life for themselves and for those around them.

Our company's Code of Ethics addresses our sales agent's standards in both their business and personal lives. Our staff members mentor all our personnel and teach them to take responsibility for their actions, control their negative impulses and apply themselves with enthusiasm and purpose. Many of their lives may have turned out differently were it not for our mentoring and training.

Our traveling crew is made up of good, honest people who just need to be given the opportunity to succeed. My organization would not be a success without their hard work and dedication. I encourage you to give these individuals the chance they deserve in life.

I did, and as a result, my life and theirs continues to improve each and every day.

Sincerely,



Nathan T. Edwards

Founder & President

Advanage Diversified Products, Inc.

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ADVANAGE 20X Multipurpose Cleaner

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